



ENTERPRISING *Latinas*

Celebrating 9 Years

*of Creating Opportunities for
Women and Communities*

Annual Report
July 2022 - June 2023



*"When women do well, their children and families
do better and our community does too"*

Thanks to Our Partners and Friends

Government

Hillsborough
County Florida

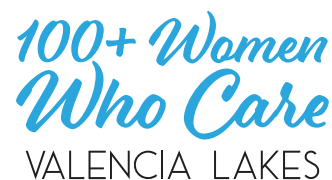
Philanthropic



Corporate



National, State and Regional Partners



Program Partners



Dear Friends, Allies and Partners,

With immense joy and pride, we are delighted to share our *2023 Annual Report, which highlights the remarkable achievements of Enterprising Latinas over the past year.* Through the unwavering dedication of our board and staff, the implementation of innovative programs, and collaborative partnerships, we have embarked on a year of unprecedented success, breaking down barriers and charting a course toward a future where women flourish as the architects of their own economic destinies.

In this *transformative journey*, we have witnessed the seeds of empowerment sprout into flourishing fields of opportunity, positively impacting the lives of numerous women in our community. Throughout the year, our *Wimauma Opportunity Center* has served as a vital resource for residents seeking essential services to overcome personal and familial challenges.

Now, *more than 200 residents* from Wimauma and the surrounding communities have increased access *to workforce training, leading to higher-paying jobs and new economic prospects.* Our dedicated entrepreneurs have introduced a multitude of new services to the community by establishing *80 new businesses that contributed over \$1 million to the local economy in just one year.*

The community has greater access to the internet through our Wimauma Connects free internet network that serves *500 households and 25 local businesses.* Over *200 residents young and old now have the skills to access the internet* and use a computer through a digital literacy initiative that brings the classes to the places where residents gather including health clinics, churches, and other service providers. We made Wimauma a food destination with our *Sabor and Soul food tour which brought over 450 visitors,* inspiring local business owners and community leaders to showcase their history and heritage.

The future looks bright and we invite you to be apart of our Network of residents working together to create economic opportunities that will ensure that everyone thrives.



Liz Gutierrez
Founder/CEO



Joan Kramer
Board President

Welcome

Igniting Hope that Leads to New Opportunities

Enterprising Latinas is engaged in transformative work operating on two interconnected levels to achieve individual change and community impact. Our multifaceted endeavors operate in the convergence of individual women's empowerment and community development, with the shared goal of fostering the economic prosperity of all.

As a result of the work of our 14-member staff team and outstanding partners, ELI's economic impact on the lives of local residents is real.

We're proud of the 300 members who worked to increase their knowledge, capacities, and credentials that open new doors of economic opportunities We saw 40 members securing new or better quality jobs, 200 completing business development training and 85 member launching their own businesses.

Their personal economic growth improved their lives and contributed \$1.1M in investments to Wimauma and surrounding communities.

"Sometimes we're so centered in our needs that we don't see the opportunities".

Yenny Perez - ELI Member





Creating an Eco-system for Community Change

We've created partnership among human service organizations, educational systems and government agencies that are committed to the betterment of Wimauma. Through these partnerships we're engaging residents to reduce poverty, advocating for continued improvements to Wimauma's infrastructure and bringing new educational resources.



**Wimauma's Birthday
Parade 2022**



**SouthShore Chamber of
Commerce Coffee Hour 2023**



**Financial Management
Class 2023**



**Entrepreneurship
Networking Night 2023**



**Hosting Visit with Anne Donovan
CEO Raza Development Fund**



**Hosting visit with
Montclaude Nestor,
VP Relationship Manager,
PNC Bank**





Financing Our Work

Revenue

\$1,334,233

Philanthropic & Government

\$255,256

Individual Donations

\$58,671

Corporate Donations

\$34,282

Program Fees

\$1,682,442

Community Investments

\$1,375,123

Program Services

\$139,249

General Operations

\$88,344

Occupancy

\$43,040

Staff Development

\$22,161

Technology

\$14,525

Communications

\$1,682,442





Future Economic Prosperity Initiatives



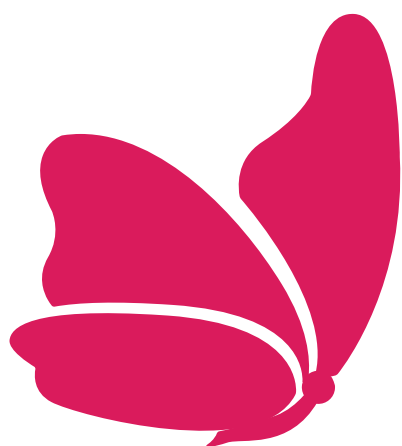
Increasing investments to fund women's micro-entreprises



Expanding the footprint of the Wimauma Opportunity Center



Building new partnerships that facilitate women's economic opportunities throughout the Tampa Bay region



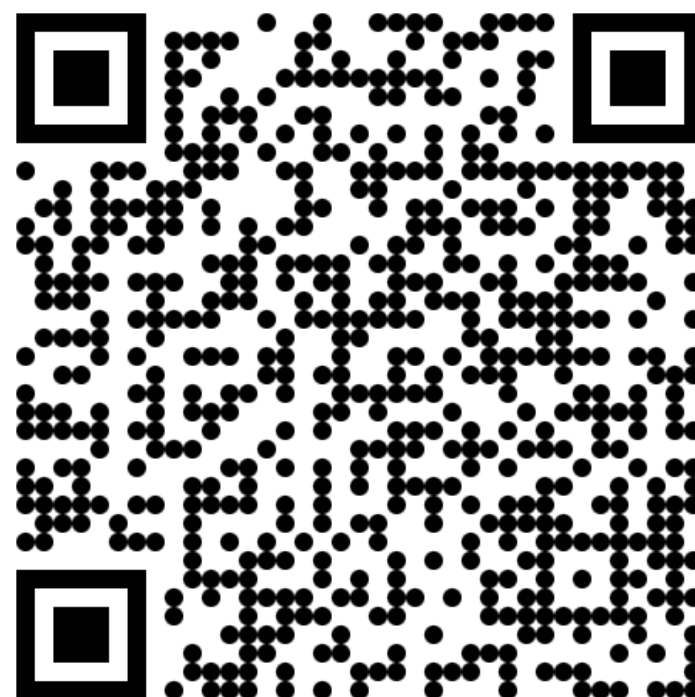
Promoting fair and inclusive employment opportunities

Join our network for women's economic prosperity

We witness the legacy of empowerment as daughters, sisters, and mothers follow in the footsteps of those who came before them, creating a cycle of success that propels the entire community forward. *Together, we forge a future where women's economic empowerment is no longer an aspiration but a living reality.*

Make a contribution to sustain our work now and into the future.

enterprisinglatinas.networkforgood.com



Writing our own stories of success

Wimauma
OPPORTUNITY
CENTER

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